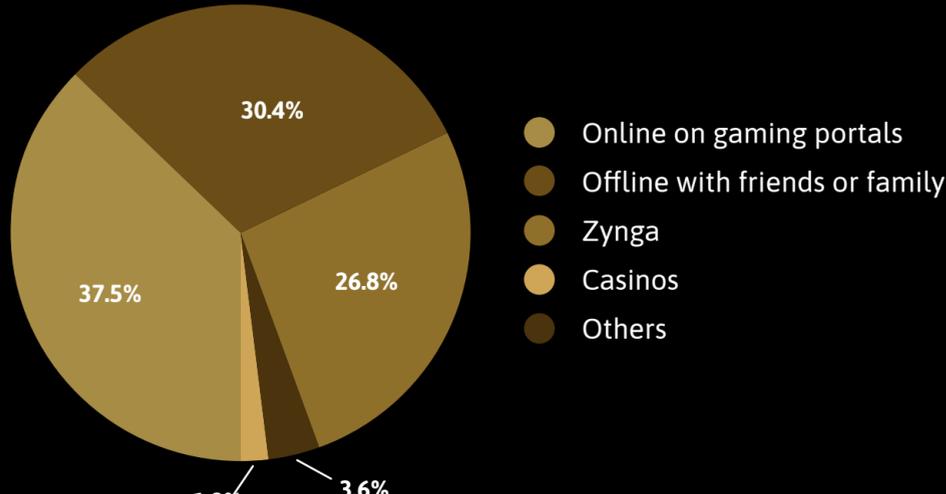




We conducted an online survey to understand a few basic facts about the Poker Players in India. We are thankful to all those who participated in the survey and are excited to share the result here. We believe this will offer some good insights into the industry. We are pledged to coming up with more such surveys from time to time and hope to get even bigger participation each time. Please do read the survey and feel free to share your feedback/responses on helpdesk@thebigstack.com

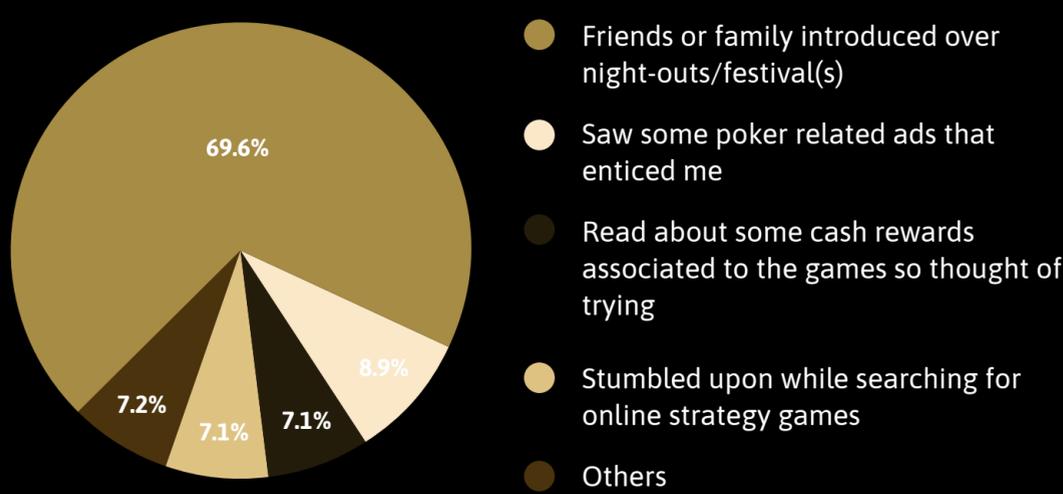
Where did you start playing poker?

On being asked about where the people started to play poker, the majority of them said that online poker sites have been the way they started playing poker. On the other hand, 30.4% of people were the ones who started playing it offline with family and friends. We also came to know that Zynga has been one of the most popular platforms where most of the players started playing the game. Here are the results we received for the question.



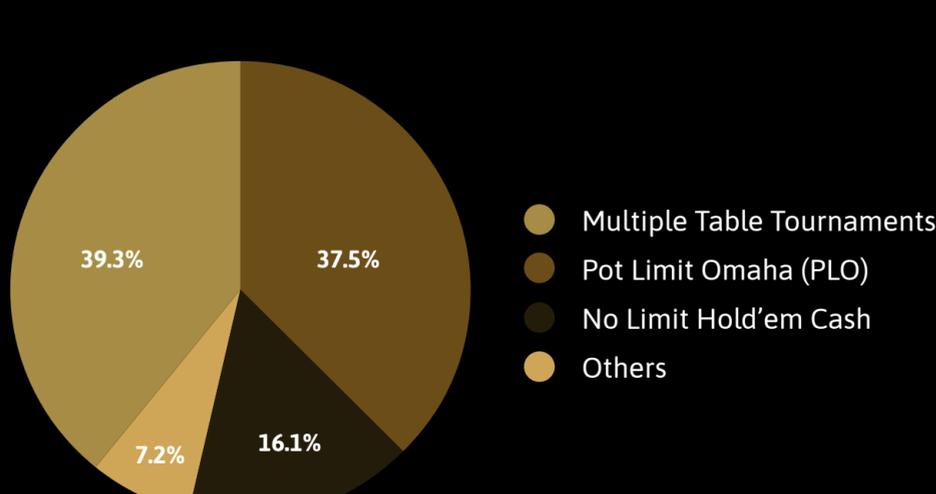
How were you introduced to Poker?

We came to know through the survey that more than half of the people were introduced to poker by their friends or family. The rest of the participants came across the game by famous poker movie Casino Royale and poker related ads on TV.



Which is your favorite game type?

We asked our participants their favorite poker game and came across the love for multiple poker tournaments among people. While people liked MTT, the craze for PLO and No Limit Hold Em Poker could clearly be seen through the responses we received for the question.



What you do to enhance your poker gaming skills, choose all that apply?

On further being asked about the ways to enhance the poker skills, people said that they play and learn by their experience. Additionally, some of them also chose to subscribe to online courses as their preferred option for learning poker while others took the help of free online lessons.



How many hours in a week do you play?

Poker is still a confusing profession in India. But, people's responses to being asked about the hours they devout in the game left us quite in a surprised state. While beginner players give 5-15 hours to the game in a week, intermediate players give 16-29 hours. At a time when poker is just being welcomed in India, this amount of time dedicated to a card game was not something that we expected from the responses.

